



## BECOME THE MOST REFERRED TO PROFESSIONAL IN YOUR INDUSTRY



**F**inding new opportunities and clients in the most productive and cost-effective manner is a key strategy of virtually every business. CaerusNet (pronounced “Sear-us-net”) is a proven, Facilitator-led small business referral team system founded in 2008 by Michigan based social entrepreneur, Steven Zyskowski.

Taking its name from the Greek God of Opportunity, CaerusNet features a skilled Facilitator who leads local community business professionals through a process of building and expanding their businesses by word-of-mouth referrals. The one hour meeting agenda includes a “Toolbox Training” education segment to suggest tips on how to be more successful in growing their business and in recognizing everyday referral opportunities. And unlike many such networks, there is a comfortable and “fun” atmosphere with little peer pressure or strict rules that can often stifle participation. **Another attractive feature about CaerusNet is that no Members are ever asked to become officers and learn how to run the group ... the Facilitator fills this role.**

**Using a proven system, team Facilitators manage the preparation, scheduling, logistics and agenda for team meetings.** Members of the teams pay the Facilitator directly for the services and leadership they provide to the team. Facilitators typically are also business owners who, in addition to getting paid to run the meetings, will also strive to receive referrals from the team for their primary profession, increasing their own sales.

**The CaerusNet system is made available for license to individuals who also wish to profit by getting paid for facilitating their own referral team(s) in their chosen market.** For more information on the CaerusNet licensing opportunity, visit <http://www.startyourownreferralteam.com>. While certainly not an all-inclusive list, CaerusNet has recognized business coaches, professional Realtors, local attorneys, financial advisers, insurance agents and other professionals who are experienced networkers to be ideal team facilitators, due to the nature of the win/win scenarios created by facilitating a referral team.



For more information on CaerusNet, visit the website at [www.caerusnet.com](http://www.caerusnet.com)